

Uniform Program Benefits



Administrators

Patient Trust Caregiver appearance affects patient trust in your employees, your organization and the level of care they perceive to have received during their stay.

1

Patient Safety Your patients are safer when they and their families can identify the primary, licensed person responsible for providing care.

2

Patient Satisfaction Patients want to be able to identify their caregivers by role. Organizations with standardized uniforms report increased patient satisfaction.

3

Patient Experience Higher patient satisfaction equals a better patient experience, and that reflects well on your staff and your brand!

4

Health Outcomes Studies show that a better patient experience is an indicator of quality and associated with better health outcomes.

5

Word of Mouth People who have a good experience with their caregivers — and their hospital stays overall — are more likely to recommend the facility that treated them.

6

Differentiation Healthcare is a competitive space. Stand out as an organization that clearly provides superior care and service to the community.

7

Branding Project your desired brand image with a professional, uniform appearance and clear logo embroidery. Your brand will be easily recognizable in the community!

8

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Staff

1 Professional Appearance Appearance affects perception of caregiver skill. You'll look and feel your best in a professional uniform, and your patients will notice!

2 Corporate Discount Your employer has negotiated a corporate discount on uniforms, and that discount is extended to you on every purchase you make!

3 Employer-Provided Stipend As part of its group uniform program, your employer is providing you with a stipend toward your uniform purchases!

4 Team Unity & Pride You'll be even more proud to be a member of the team. Plus, with the addition of color by discipline, you'll be unified with coworkers in your role!

5 Patient Safety Your patients and their families can feel safer knowing how to identify the primary, licensed person responsible for providing care.

6 Patient Satisfaction Patients want to be able to identify their caregivers by role. Standardized uniform programs increase patient satisfaction.

7 Patient Trust Caregiver appearance affects patient trust in you, your employer and the level of care they perceive to have received.

8 Patient Experience Higher patient satisfaction leads to a better patient experience. And that reflects well on both you and your employer!

